



Katie Vasquez

c/o Napoli Management Group
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EDUCATION

State University of New York (SUNY) at Oswego

Oswego, New York
Bachelor of Arts, Broadcasting/Mass Communications
Minor in Business Administration

PROFESSIONAL EXPERIENCE

Reporter/MMJ

November 2014 to Present

News 12 Brooklyn, Brooklyn, New York

Shoot, write and edit packages. Pitch story ideas for daily content. Extensive live coverage during breaking news situations. Increases website traffic with social media blasts.

Reporter/MMJ/Anchor

October 2011 to October 2014

Time Warner Cable News, Buffalo, New York

Performed daily live shots, breaking news reports, and feature reporting live shots. Filled in for evening anchor in Buffalo and Rochester markets. Shot, wrote and edited packages for multiple markets within assigned deadlines. Contributed to social media accounts and web content.

Reporter/VJ/Anchor

April 2010 to October 2011

Time Warner Cable 8 News, Jamestown, New York

Reported for Southern Tier region. Shot, edited and wrote packages to air. Scheduled interviews and guest bookings. Wrote and edited stories and teases for evening newscast. Produced weekly arts segment.

Producer

December 2007 to March 2010

News 10 Now, Syracuse, New York

Created fast-paced newscasts, making decisions on story lineup and timing. Approved scripts in absence of manager and reviewed final edited version for air. Edited video for newscast and coordinated graphics when needed. Pitched story ideas to add to newscast content.

PROFESSIONAL AFFILIATIONS

Member – National Association of Hispanic Journalists (NAHJ)

SKILLS

Proficient in Dalet, FinalCut Pro, ENPS and DVCam operation
Conversational in Spanish language

Represented by Mike Bothwell 310.492.4485 / mbothwell@tvtalent.com