



Kelli Taylor

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222

CAREER SUMMARY

A versatile, confident reporter who consistently provides her station with lead stories. Aggressive not only in being able to quickly generate new story ideas, but in her ability to build online traffic and new viewer interest via social media as well.

EDUCATION

Eastern Michigan University

Ypsilanti, Michigan
Bachelor of Arts in Electronic Media and Film

PROFESSIONAL EXPERIENCE

MMJ/GA Reporter

April 2017 to Present

KCTV/KSMO-TV, Kansas City, Kansas

Writes, shoots and edits content for on-air and across all platforms. Uses social media to tease stories and provide breaking news updates. Maintains a strong presence on-air and on-line to keep viewers informed throughout the day.

General Assignment Reporter

April 2015 to April 2017

WEYI/WSMH-TV, Flint, Michigan

Reported during the 6, 10 and 11pm newscasts. Wrote, shot and edited at least one package and one vo/sot daily. Reports on the Flint Water Crisis have been featured on CNN, NBC News Channel and various Sinclair stations. Wrote and produced content for station website. Fill-in anchor.

Anchor/Reporter/Producer

June 2013 to April 2015

KYMA-TV, Yuma, Arizona

Anchored and produced "Sunrise" morning show. Interviewed guests and produced cut-ins. Wrote, shot and edited at least one package per day. Served as Court Reporter and Health Reporter.

Entertainment Reporter/Producer

July 2010 to July 2013

Cambio.com, Los Angeles, California

Interviewed celebrities at red carpet events, movie junkets and set visits. Produced entertainment stories for web. Field producer.

News Producer

September 2012 to November 2012

KMIR-TV, Palm Springs, California

Produced 5 and 6pm newscasts. Edited reporter packages and assisted with rewrites. Wrote and produced stories for web.