



## Lauren Smith

c/o Napoli Management Group  
8844 West Olympic Boulevard, Suite 100  
Beverly Hills, California 90211  
310.385.8222

## CAREER SUMMARY

A warm, vibrant anchor and reporter with the experience, knowledge and drive to own breaking news coverage on the desk and in the field.

## EDUCATION

**Dallas Baptist University**  
Dallas, Texas  
Bachelor of Arts, Broadcast Journalism

## PROFESSIONAL EXPERIENCE

**Anchor/Reporter** **April 2015 to Present**  
WITN, Greenville, North Carolina  
Anchors *First Sunrise* weekday morning telecast as well as additional reporter duties as needed. Extensive social media and online media posting to further reach audience.

**Reporter** **May 2013 to April 2015**  
KXII, Sherman, Texas  
General assignment reporter for weekday, dayside shifts. Utilized social media and online presence to assist in breaking stories and expanding audience for reports.

## SKILLS

Proficient in editing programs such as Sony Vegas, Adobe Creative Suite and Serif MoviePlus  
Proficient in social media websites and apps including Twitter, Facebook and Instagram

Represented by Mike Bothwell 310.492.4485 / mbothwell@tvtalent.com