



Jessica Smith

c/o Napoli Management Group
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EDUCATION

University of Missouri

Columbia, Missouri
Bachelors of Arts, Broadcast Journalism

PROFESSIONAL EXPERIENCE

MMJ

March 2014 to Present

WISH-TV, Indianapolis, Indiana

Report live throughout five-hour morning newscast. Generate story ideas and develop contacts in geographic beats. Develop "Innov8ors" segments, focused on entrepreneurship in Central Indiana. Shoot, write and edit packages and VOSOTs. Engage and update viewers on social media platforms and report live on Facebook and Periscope.

Associate Producer

August 2013 to March 2014

WTHR-TV, Indianapolis, Indiana

Launched and produced 4-5am weekday newscast. Produced 3-hour weekend newscast.

Production Assistant

September 2012 to August 2013

Fox Business Network, New York, New York

Generated story ideas, produced segments for *Countdown to the Closing Bell*. Monitored wires, markets and financial data while creating elements for breaking news coverage. Wrote stories for FOXBusiness.com. Managed *Countdown to the Closing Bell* social media accounts.

Production Assistant

June 2012 to September 2012

Bloomberg Television, New York, New York

Worked on 2012 election coverage of Republican and Democratic National Conventions. Researched, wrote and shot interviews for Bloomberg documentaries.

Reporter/Anchor

October 2008 to May 2012

KOMU-TV, Columbia, Missouri

Shot, wrote and edited packages and VOSOTs. Anchored at least once a week. Wrote stories for KOMU.com.

SKILLS

Proficient in Avid, Final Cut, iNews & ENPS, LiveU, Wordpress, Videolicious, iMovie and CNN Newsource

Represented by Mike Bothwell 310.492.4485 / mbothwell@tvtalent.com