

Daniela Pardo

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
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CAREER SUMMARY

Engaging bilingual reporter with all the necessary MMJ and social media skills required in today's newsrooms.

EDUCATION

Chapman University

Orange, California
Bachelor of Fine Arts, Television and Broadcast Journalism

PROFESSIONAL EXPERIENCE

Reporter/Fill-in Anchor

August 2015 to June 2017

KTSM-TV, El Paso, Texas

Provided continuing coverage of water issues affecting the Borderland's low-income areas. Filled-in as anchor. Actively posted on personal and station's social media accounts. Served as the primary reporter during the 2016 Papal visit to the U.S.-Mexico border.

Reporter/MMJ

March 2015 to July 2015

KKCO-TV, Grand Junction, Colorado

Worked as one-man-band reporter for NBC and ABC affiliates. Responsible for two stories per station daily.

Traffic Producer/News Apprentice

September 2013 to March 2015

KABC-TV, Los Angeles, CA

Produced traffic segments for morning show and updated traffic anchor's social media accounts. Coordinated traffic and breaking news hits with chopper during live morning show. Ran overnight assignment desk.

Reporter

September 2010 to July 2013

NTN-TV, Los Angeles, California

Spanish-news network. Red carpet correspondent for the Golden Globes and MTV Movie Awards.

Production Intern

January 2013 to June 2013

Dateline NBC, Burbank, California

Production Intern

June 2012 to August 2012

KTLA-TV, Los Angeles, California

Production Intern

January 2012 to June 2012

KNBC-TV, Los Angeles, California

SKILLS

Proficient in ENPS, iNews, Vegas, Edius, Avid, and Final Cut Pro
Fluent in Spanish