



Price McKeon

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
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CAREER SUMMARY

An up and coming journalist with all the requisite multi-media journalist and social media skills. A hard working reporter who knows how to build sources and produce content both on air and online.

EDUCATION

University of Georgia
Athens, GA
Bachelor of Arts, Digital & Broadcast Journalism
Spanish Minor, Global Studies Certificate

PROFESSIONAL EXPERIENCE

Reporter/MMJ

July 2013 to May 2015

KOKI-TV, Tulsa, Oklahoma

Performed average of 10 daily live shots during 4.5 hour morning show and noon show; then left a look live with new content for later newscasts. Enterprised stories in the community, built trustworthy sources, wrote with process language and used active live shots to produce content and capture viewers' attention. Developed and maintained a strong social media following using Facebook Fan Page, Twitter, Instagram and Videolicious.

News Intern

January 2013 to June 2013

WSB-TV, Atlanta, Georgia

Worked assignment desk (answered phones, listened to scanners, etc.) in a quick, fast-paced environment. Researched and assisted reporters working under deadlines. Contributed story ideas in editorial meetings. Wrote stories for WSBTV.com.

SKILLS

Proficient in editing programs including ENPS, iNews, Edius, Avid, Final Cut Pro and Videolicious
Proficient in Social Media including Facebook, Twitter, Periscope, Instagram and Youtube

Represented by Gary Brown 310.492.4488 / gbrown@tvtalent.com