

Aisha Mbowe

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222

EDUCATION

University of Maryland, College Park
College Park, Maryland
Bachelor of Arts, Broadcast Journalism

PROFESSIONAL EXPERIENCE

Anchor/Reporter

February 2016 to Present

WCTI-TV, Greenville, North Carolina

Deliver breaking news and live reports. Breaking news anchor during weekday morning shows and main fill-in anchor. Pitch and turn lead/A block stories. Began as bureau reporter/mmj and promoted to anchor/reporter.

MMJ/Reporter

June 2015 to January 2016

KSNB-TV, Hastings, Nebraska

Delivered breaking news and live reports. Shot, wrote and edited stories and features for 5, 6 and 10pm newscasts.

MMJ/Reporter

January 2015 to May 2015

Capital News Service, College Park, Maryland

Shot, wrote and edited breaking news packages. Pitched stories, set up interviews and worked as a one-woman-band. Created video teasers and adapted packages for social media and web platforms.

Promotions/Digital Intern

May 2014 to August 2014

Radio One Inc., Silver Spring, Maryland

Managed social media accounts. Interacted with listeners at on-site live broadcasts/events. Assisted in research and show preparation.

Morning News Intern

February 2014 to May 2014

WUSA-TV, Washington, D.C.

Assisted executive producer in writing and research. Produced graphics for morning news program. Performed stand-ups in order to create news packages.

AWARDS

Proficient with editing programs including Edius, Avid, iNews, TVUPack, Pepwave live, Adobe Audition, Adobe Premiere Pro, Adobe InDesign and AP ENPS

Represented by Mike Bothwell 310.492.4485 / mbothwell@tvtalent.com