

## **Aisha Mbowe**

c/o Napoli Management Group  
8844 West Olympic Boulevard, Suite 100  
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310.385.8222

## **EDUCATION**

**University of Maryland, College Park**  
College Park, Maryland  
Bachelor of Arts, Broadcast Journalism

## **PROFESSIONAL EXPERIENCE**

### **Anchor/Reporter**

**February 2016 to Present**

**WCTI-TV, Greenville, North Carolina**

Deliver breaking news and live reports. Weekend anchor and weekday reporter. Pitch and turn lead/A block stories. Began as bureau reporter/mmj and promoted to anchor/reporter.

### **MMJ/Reporter**

**June 2015 to January 2016**

**KSNB-TV, Hastings, Nebraska**

Delivered breaking news and live reports. Shot, wrote and edited stories and features for 5, 6 and 10pm newscasts.

### **MMJ/Reporter**

**January 2015 to May 2015**

**Capital News Service, College Park, Maryland**

Shot, wrote and edited breaking news packages. Pitched stories, set up interviews and worked as a one-woman-band. Created video teasers and adapted packages for social media and web platforms.

### **Promotions/Digital Intern**

**May 2014 to August 2014**

**Radio One Inc., Silver Spring, Maryland**

Managed social media accounts. Interacted with listeners at on-site live broadcasts/events. Assisted in research and show preparation.

### **Morning News Intern**

**February 2014 to May 2014**

**WUSA-TV, Washington, D.C.**

Assisted executive producer in writing and research. Produced graphics for morning news program. Performed stand-ups in order to create news packages.

## **AWARDS**

**Proficient with editing programs including Edius, Avid, iNews, TVUPack, Pepwave live, Adobe Audition, Adobe Premiere Pro, Adobe InDesign and AP ENPS**