



## Natalie Lizarraga

c/o Napoli Management Group  
8844 West Olympic Boulevard, Suite 100  
Beverly Hills, California 90211  
310.385.8222

## EDUCATION

**University of Miami**  
Miami, Florida  
Masters of Arts, Broadcast Journalism

**Loyola Marymount University**  
Los Angeles, California  
Bachelors of Communications

## PROFESSIONAL EXPERIENCE

**Traffic/Entertainment Anchor**  
*WKEF/WRGT-TV, Dayton, Ohio*

**January 2015 to February 2018**

Part of four-anchor morning show informing viewers about morning traffic commute. Helped expand Football Friday franchise with morning live hits with high school football players from local area. Started Wellness Wednesday franchise to empower women in the area and used Facebook and social media to promote shows. Fill-in anchor for morning and weekend newscasts.

**Associate Producer**  
**Executive Assistant**  
*Entertainment Tonight, Los Angeles, California*

**December 2012 to July 2014**  
**November 2008 to July 2014**

Wrote and edited weekly entertainment package sent to all national affiliate stations. Directed talent and crew on location shoots as well as interviews and red carpet events. Began as Talent Assistant to current Entertainment Tonight host, Kevin Frazier. Maintained all day to day operations for him and his personal business ventures

**Social Media Producer**  
*NFL Network, Los Angeles, California*

**September 2013 to February 2014**

Produced and managed social media updates for talent during games and news casts. Worked on set every Sunday as a runner providing current day game stats for talent.

**Social Media Producer**  
*Fox College Sports, Los Angeles, California*

**September 2011 to September 2012**

Produced and managed all social media updates during live broadcast of FOX college football and basketball on FOX for the 2011 and 2012 football seasons. Directed sideline reporter at BIG 10 and PAC 12 championship games.

**Reporter**  
*HipHollywood.com, Los Angeles, California*

**November 2010 to July 2014**

Reported for a diverse multi-media entertainment website. Enterprised new stories, covered red carpets and exclusive events. Wrote, shot, and edited packages for next-day turnaround.

## SKILLS

**Proficient in Avid, Final Cut Pro, Avid Media Composer, and camera operation**  
**Proficient in social media including Twitter, Facebook, and Instagram**

**Represented by Mike Bothwell 310.492.4485 / mbothwell@tvtalent.com**