



Natalie Lizarraga

c/o Napoli Management Group
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310.385.8222

EDUCATION

University of Miami
Miami, Florida
Masters of Arts, Broadcast Journalism

Loyola Marymount University
Los Angeles, California
Bachelors of Communications

PROFESSIONAL EXPERIENCE

Traffic/Entertainment Anchor **January 2015 to Present**
WKEF/WRGT-TV, Dayton, Ohio
Part of four-anchor morning show informing viewers about morning traffic commute. Helped expand Football Friday franchise with morning live hits with high school football players from local area. Started Wellness Wednesday franchise to empower women in the area and used Facebook and social media to promote shows. Fill-in anchor for morning and weekend newscasts.

Associate Producer **December 2012 to July 2014**
Executive Assistant **November 2008 to July 2014**
Entertainment Tonight, Los Angeles, California
Wrote and edited weekly entertainment package sent to all national affiliate stations. Directed talent and crew on location shoots as well as interviews and red carpet events. Began as Talent Assistant to current Entertainment Tonight host, Kevin Frazier. Maintained all day to day operations for him and his personal business ventures

Social Media Producer **September 2011 to September 2012**
HipHollywood.com, Los Angeles, California
Produced and Managed all social media updates during live broadcast of FOX college football on FOX for the 2011 and 2012 football Seasons. Directed sideline reporter at BIG 10 and PAC 12 championship games.

Reporter **November 2010 to July 2014**
HipHollywood.com, Los Angeles, California
Reported for a diverse multi-media entertainment website. Enterprised new stories, covered red carpets and exclusive events. Wrote, shot, and edited packages for next-day turnaround.

SKILLS

Proficient in Avid, Final Cut Pro, Avid Media Composer, and camera operation
Proficient in social media including Twitter, Facebook, and Instagram

Represented by Mike Bothwell 310.492.4485 / mbothwell@tvtalent.com