



Natalie Lizarraga

c/o Napoli Management Group
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EDUCATION

University of Miami
Miami, Florida
Masters of Arts, Broadcast Journalism

Loyola Marymount University
Los Angeles, California
Bachelors of Communications

PROFESSIONAL EXPERIENCE

Traffic/Entertainment Anchor
WKEF/WRGT-TV, Dayton, Ohio

January 2015 to Present

Part of four-anchor morning show informing viewers about morning traffic commute. Helped expand Football Friday franchise with morning live hits with high school football players from local area. Started Wellness Wednesday franchise to empower women in the area and used Facebook and social media to promote shows. Fill-in anchor for morning and weekend newscasts.

Associate Producer
Executive Assistant
Entertainment Tonight, Los Angeles, California

December 2012 to July 2014
November 2008 to July 2014

Wrote and edited weekly entertainment package sent to all national affiliate stations. Directed talent and crew on location shoots as well as interviews and red carpet events. Began as Talent Assistant to current Entertainment Tonight host, Kevin Frazier. Maintained all day to day operations for him and his personal business ventures

Social Media Producer
NFL Network, Los Angeles, California

September 2013 to February 2014

Produced and managed social media updates for talent during games and news casts. Worked on set every Sunday as a runner providing current day game stats for talent.

Social Media Producer
Fox College Sports, Los Angeles, California

September 2011 to September 2012

Produced and managed all social media updates during live broadcast of FOX college football and basketball on FOX for the 2011 and 2012 football seasons. Directed sideline reporter at BIG 10 and PAC 12 championship games.

Reporter
HipHollywood.com, Los Angeles, California

November 2010 to July 2014

Reported for a diverse multi-media entertainment website. Enterprised new stories, covered red carpets and exclusive events. Wrote, shot, and edited packages for next-day turnaround.

SKILLS

Proficient in Avid, Final Cut Pro, Avid Media Composer, and camera operation
Proficient in social media including Twitter, Facebook, and Instagram

Represented by Mike Bothwell 310.492.4485 / mbothwell@tvtalent.com