

Stephanie Kayser

c/o Napoli Management Group 8844 West Olympic Boulevard, Suite 100 Beverly Hills, California 90211 310.385.8222

CAREER SUMMARY

A confident, assertive reporter with an extremely outgoing, energetic personality that allows her to easily communicate leading news stories and connect with her viewers.

PROFESSIONAL EXPERIENCE

Reporter/MMJ November 2016 to Present

KCTV/KSMO-TV, Kansas City, Missouri

Report live coverage of breaking news and daily news for the morning newscasts. Shoot, write and edit lead stories. Use social media to promote digital content and engage with viewers.

Reporter/MMJ November 2014 to November 2016

WFIE-TV, Evansville, Indiana

Shot, wrote and edited lead stories for 4, 5 and 6pm weekday newscasts. Aggressive social media contributor and active online presence. Developed and researched original story ideas.

Reporter/MMJ October 2013 to October 2014

KNBN-TV, Rapid City, South Dakota

One-man band MMJ for weeknight newscasts. Reported breaking news and lead stories. Filled in as reporter/producer on weekends.

Reporter/MMJ January 2010 to May 2013

Annenberg TV News, Los Angeles, California

Weeknight MMJ developing, shooting and editing story packages. Researched stories and contributed to station's social media presence.

EDUCATION

University of Southern California

Los Angeles, California Bachelor of Arts in Broadcast & Digital Journalism

SKILLS

Proficient in editing software such as Edius, Final Cut Pro, Avid, Audacity and Adope Premiere Proficient in social media programs including Twitter, Facebook, LiveU and Videolicious