



Danielle Grossman

c/o Napoli Management Group
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EDUCATION

Temple University

Philadelphia, Pennsylvania
Bachelor of Arts, Broadcast Journalism

PROFESSIONAL EXPERIENCE

Anchor/Managing Editor

June 2016 to Present

KADN/KLAF-TV, Lafayette, Louisiana

Primary anchor and managing editor for the NBC 5,6,10pm newscast and FOX 9pm hour show. Aided launching a brand new NBC affiliate. Covered the Great Flood of 2016 and New Orleans Bowl Game. Produces "Danielle Does It," a weekly community involvement segment, and bi-weekly health segment.

Anchor/MMJ

October 2012 to January 2016

WGMB/WVLA-TV, Baton Rouge, Louisiana

Weekday evening anchor for the 9pm newscast. Wrote, shot and edited news packages as MMJ before being promoted to anchor. Covered the theatre shooting in Lafayette and has extensive experience covering severe weather events.

Anchor/Producer/Reporter

May 2011 to October 2012

KNBN-TV, Rapid City, South Dakota

Produced, reported and anchored daily newscast.

Investigative/Web Intern

July 2010 to May 2011

WCAU-TV, Philadelphia, Pennsylvania

Interned for the investigative unit and web team.

Reporter

January 2010 to June 2010

Arutz Sheva – Israel National News, Bet El, Israel

Produced and wrote stories for an Israeli media network. Interviewed Prime Minister Benjamin Netanyahu and other political leaders.

PROFICIENCIES

Spanish and Hebrew proficiency, Adobe Photoshop, Adobe Illustrator, Final Cut Pro, Avid

Represented by Mike Bothwell 310.492.4485 / mbothwell@tvtalent.com