

Lisa Gresci

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222



CAREER SUMMARY

A memorably attractive, bright and poised reporter, anchor, and digital journalist with tremendous growth potential. Fully at ease with all facets of general assignment reporter content creation and social media. Skilled in: Edius, LiveU, All Social Media Platforms, Worldnow, Precis, ENPS 6&7, iNews, Oasis, Aspera

EDUCATION

Quinnipiac University

Hamden, Connecticut
Bachelors in Communications, Broadcast journalism
May 2013

PROFESSIONAL EXPERIENCE

Freelance Reporter

September 2017 to Present

WBZ-TV, Boston, Massachusetts (CBS-Owned and Operated)

Per diem general assignment reporter in the context of market #10 responsible for all phases of story development, contact development, live on-air presentation and social media brand extension.

7pm Anchor/MMJ Reporter

January 2014 to August 2017

WMBF-TV, Myrtle Beach, South Carolina (Raycom)

Primary anchor for the early evening 7pm news broadcast. Also responsible for MMJ and general assignment reporting daily, deadline news gathering, shooting-writing-editing and delivery live in the field.

Production Assistant

July 2013 to January 2014

WHDH-TV, Boston, Massachusetts

Sorted and assigned scripts. Wrote stories for the web. Helped reporters and photographers in the field. Ran prompter for news casts. Assisted assignment desk gather stories.

Production and Audience Intern

January 2013 to May 2013

The Rachel Ray Show, New York, New York

Prepared segments. Directed audience for the show. Filled-in as an extra on the set. Monitored audience from loading to show end.

Broadcast Intern

June 2012 to September 2012

WVIT-TV (NBC O&O), New Haven, Connecticut

Assisted assignment desk with calls and news gathering. Wrote stories for the web. Helped reporters through interviews. Joined photographers in the field.

Production Intern

January 2012 to May 2012

NBC Olympics, Stamford, Connecticut

Collaborated with Production Team for 2012 Olympics. Transcribed interviews. Set up and came up with athlete interview questions. Researched athlete stats. Sorted through past logs and games.

Represented by David Ahrendts 310.385.8224 / davidahrendts@tv talent.com