



Nicole Ford

c/o Napoli Management Group
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EDUCATION

West Virginia University

Morgantown, West Virginia
Bachelor of Arts, Broadcast Journalism
Minor in Political Science and Business Administration

PROFESSIONAL EXPERIENCE

MMJ/Reporter Bureau Chief

May 2017 to Present

WSPA-TV, Spartanburg, South Carolina

Bureau reporter for five counties. Entered stories daily for live coverage. Covered breaking news, court proceedings, local and state politics, and severe weather. Managed station's website and social media presence.

MMJ Bureau Chief/Anchor/Producer

August 2015 to May 2017

WCTI-TV, Greenville, North Carolina

Reporter and weekend anchor covering eight counties. Turned 1-2 packages daily plus extra VO/SOTs with live coverage in as many as 5 broadcasts. Anchored a one-hour weekend morning newscast, including producing, writing, and editing. Managed social media accounts for station on daily basis.

Main Anchor/Reporter

January 2015 to May 2015

WVU News, Morgantown, West Virginia

Entered, wrote, shot, edited and anchored stories for the Emmy award-winning newscast, which airs on the West Virginia PBS channel statewide.

Intern

January 2014 to May 2014

WPXI-TV, Pittsburgh, Pennsylvania

Worked the assignment desk, wrote VO/SOTs, and shadowed field reporters on daily assignments.

PROFICIENCIES

Skilled with P2 shooting format, nonlinear video editing software (Edius, FinalCutPro & Adobe Premiere), LiveU, Pepwave Live technology, ENPS, iNews, iBPublish, Lakana, Audacity, Adobe Audition (Cool Edit Pro), Sony HD cameras, JVC cameras, Panasonic cameras, Adobe Creative Suite, Aperture, multimedia journalism, LinkedIn, Periscope, Wordpress, Weebly

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