



## Alex Elich

c/o Napoli Management Group  
8844 West Olympic Boulevard, Suite 100  
Beverly Hills, California 90211  
310.385.8222

## CAREER SUMMARY

An assertive MMJ who exudes warmth every time she is on camera. Extremely social media savvy and quick on her feet with the ability to aggressively pursue lead stories and cover breaking news.

## EDUCATION

**University of Illinois at Urbana-Champaign**  
Champaign, IL  
Bachelor of Science in Broadcast Journalism  
Specialization in Political Science and Communications

## PROFESSIONAL EXPERIENCE

**Reporter/MMJ** **May 2015 to Present**  
*WSBT-TV, South Bend, Indiana*  
Generate story ideas and content focused on the community. Shoot, write and edit multiple packages and VSOT's a day. Social media posting and extensive live shots.

**Reporter** **November 2013 to May 2015**  
*Big Ten Network, Champaign, Illinois*  
Sideline reporter for athletic events. Created live sideline hits for online content. Producer, director, editor and technical director for various events. Created postgame highlight packages.

**Correspondent** **September 2014 to May 2015**  
*ESPNU, Champaign, Illinois*  
Acted as Campus Connection contributor for Illinois' Athletics. Created news packages and acted as on-air talent.

**Intern** **April 2014 to August 2014**  
*Comcast SportsNet, Chicago, Illinois*  
Created highlight packages, aided in game coverage and interviews. Aided on-air talent.

## SKILLS

**Proficient in ENPS, Edius, Avid, iNews, Adobe Premiere, Final Cut 7**  
**Proficient with social media programs**

**Represented by Mike Bothwell 310.492.4485 / mbothwell@tvtalent.com**