



Mary Coleman

c/o Napoli Management Group
8844 West Olympic Boulevard, Suite 100
Beverly Hills, California 90211
310.385.8222

EDUCATION

University of Arizona

Tucson, Arizona
Bachelor of Arts, Journalism
Minor in English

PROFESSIONAL EXPERIENCE

Anchor/Reporter/Managing Editor

September 2017 to Present

KION-TV, Monterey, California

Responsible for anchoring newscasts. Enterprises and writes stories daily. Uses social media to engage with viewers.

Reporter/MMJ/Anchor

March 2015 to May 2017

KFDA-TV, Amarillo, Texas

Wrote, edited and reported on researched content and enterprise stories. Conducted live shots and standups daily. Filled-in as anchor for 4 and 9pm newscasts. Conducted and translated interviews in Spanish. Created online-exclusive reports. Regularly updated social media accounts and monitored analytics of web audience.

GA Reporter

February 2014 to February 2015

KDUH/KOTA-TV, Scottsbluff, Nebraska

Wrote, produced, edited and shot live-shots and standups related to community and legal research. Filled-in as anchor for noon newscasts. Analyzed legal documents and wrote AP-style stories for web.

MMJ/Assignment Editor

January 2013 to May 2013

KUAT-TV, Tucson, Arizona

Wrote, shot and edited packages for bi-weekly newscast. Constructed run-down for 30-minute program, picked relevant story topics and anchored newscast.

News Intern

August 2012 to January 2013

KOLD/KMSB-TV, Tucson, Arizona

News Intern

May 2011 to August 2011

KGUN-TV, Tucson, Arizona

News Intern

January 2011 to May 2011

UATV-TV, Tucson, Arizona

SKILLS

Fluent in Spanish and conversational French

Proficient in Final Cut, Photoshop, ENPS, EDIUS, WorldNow, NewsKing, IBPublish and Syndicaster

Represented by Liz Sherwin 310.385.8243/sherwinl@tvtalet.com