NAPOLI | MANAGEMENT GROUP
THE BROADCAST NEWS TALENT AGENCY


## Alexa Ashwell

c/o Napoli Management Group
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## CAREER SUMMARY

An enterprising, confident reporter and anchor with a commanding yet captivating camera presence. Her tremendous energy, excellent live shot skills and writing abilities make her a first rate journalist.

## EDUCATION

**Millersville University of Pennsylvania**
Millersville, Pennsylvania
Bachelor of Science in Communication

**The Sheffield Institute of Recording Arts**
Baltimore, Maryland
Broadcasting and Videography programs

## PROFESSIONAL EXPERIENCE

**Reporter** **May 2017 to Present**
WBFF-TV, Baltimore, Maryland
General assignment reporter with extensive breaking news experience. Heavy online interaction via Facebook Live, Twitter and Instagram.

**Reporter/Anchor** **April 2014 to April 2017**
WSOC-TV, Charlotte, North Carolina
Dayside reporter and fill-in anchor. Covered major headline stories including Charleston church shooting, the capture of shooter Dylann Roof, protests over the shooting of Jonathan Ferrell and more. Heavy online interaction via Facebook Live, Twitter and Instagram. Extensive enterprise reporting experience.

**MMJ/Anchor** **April 2011 to April 2014**
WDTN-TV, Dayton, Ohio
Multimedia journalist and fill-in anchor. Reports, writes, shoots and edits multiple stories each day and presents them live. Heavy use of internet and social media to engage the audience and grow contacts in the community.

**Anchor/MMJ** **December 2009 to April 2011**
WVVA-TV, Bluefield, West Virginia
Anchored and produced weekend newscasts. Reported as a multimedia journalist while producing multiple stories and live shots daily.