

Cassy Arsenault

c/o Napoli Management Group
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CAREER SUMMARY

Dynamic MMJ with experience on a consumer investigative team. A dedicated and passionate journalist who traveled to South Sudan to create a six-part miniseries for the station. Shot, wrote, and edited it all from Africa. Fill-in anchor with experience in a network newsroom.

EDUCATION

New York University

New York, New York
Bachelor of Science in Broadcast Journalism:
Media, Culture, and Communication

PROFESSIONAL EXPERIENCE

Reporter

August 2017 to Present

WBTS-TV, Boston, Massachusetts

Freelance general assignment reporter for the NBC-owned Boston affiliate.

MMJ/Fill-In Anchor

July 2014 to June 2017

WXMI-TV, Grand Rapids, Michigan

Member of "Problem Solvers" the station's consumer investigative team, as well as fill-in anchor for all shows. Wrote, shots, edited, and enterprised stories. Hosted "West Michigan's Most Wanted" segment.

MMJ

March 2013 to February 2014

KION-TV, Salinas, California

Wrote, shot, edited, and enterprised two packages a day. Booked and conducted interviews. Generated online and social media content for the station.

Production Assistant

November 2011 to March 2013

Nightline, ABC News, New York, New York

Served as assistant to anchor Cynthia McFadden. Responsible for booking venues for interviews and all travel accommodations. Shot and gathered video for all pieces. Prepared research books and questions for all interviews.

Producer

January 2011 to November 2011

Good Morning America, New York, New York

Served as live producer for Lara Spencer. Produced "Lara's Lists" segment, co-produced pop news heat index and wrote articles for ABC.com and GMA blog. Coordinated scripts, shot and edited footage.

Intern

August 2010 to January 2011

ABC News, 20/20, New York, New York

Intern

August 2009 to December 2009

MTV News and Docs New York, New York

Intern

May 2008 to August 2008

Leominster Access Television, Leominster, Massachusetts

Intern

August 2008 to December 2008

Westwood One/CBS, New York, New York

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